

# Fairmont

Hotels & Resorts

Planning a trip to Alberta this winter? Whether for work, pleasure, or a bit of both, Fairmont Hotels & Resorts has three magnificent properties to choose from, each with their own unique flavour and offerings. Of course, with the glorious Canadian Rockies as the backdrop, no matter which hotel you choose, the experience will be breathtaking.

by Eden Ray



*The Fairmont Banff Springs*

For more than a century, The Fairmont Banff Springs has been welcoming visitors from near and far. It's no wonder this "Castle in the Rockies" has built a worldwide reputation as a luxurious fixture in the heart of the Rocky Mountains. "The Fairmont Banff Springs is such an international destination, there's something for everyone," says Lori Grant, Regional Director, Public Relations.

In addition to 768 spectacular guest rooms, this world-class hotel offers an ultimate option for any getaway or corporate retreat. The Fairmont Gold floor includes a

3,000-square-foot lounge with gas fireplace and hardwood floors. A Fairmont Gold guest also enjoys private check-in, complimentary continental breakfast, evening hors d'oeuvres, an honour bar system, and a private concierge service assigned to look after your every need. What's more, corporate travellers can make good use of an attractive conference centre and over 76,000 square feet of function and exhibit space. Plus, the hotel was the first Fairmont property to offer a conference concierge – dedicated individuals who ensure every event is executed seamlessly.

Situated in Banff National Park, The Fairmont Banff Springs offers an equal blend of cosmopolitan extravagance and mother nature's paradise. A few steps from the hotel lies hundreds of kilometres of trails, good for hikes or cross-country skiing. For those who prefer downhill skiing, the slopes at Sunshine Village, Mount Norquay, and Lake Louise are nearby, not to mention other winter activities such as snowshoeing, sleigh rides, ice fishing, skating, dog-sledding, and snowmobiling.

At the end of the day, visitors can defrost from the winter chill at the hotel's Willow Stream Spa. Overlooking beautiful mountain vistas, the 38,000-square-foot spa, which received a \$2.3 million facelift in 2003, boasts three cascading waterfalls and European mineral pools.

When it comes to dining, the hotel has every taste covered. And like all Fairmont properties in the region, restaurants specialize in Rocky Mountain cuisine – elk, bison, and Alberta beef. "They're staples on our menus," says Grant. "We also work with local purveyors who provide local cuisine."

Also situated in Banff National Park, The Fairmont Chateau Lake Louise – a two-hour drive from Calgary – is geared at those wanting to take full advantage of the natural surroundings. Though replete with top-notch amenities and state-of-the-art technology, the hotel's biggest selling point remains the national park. Thanks to its unique setting on the shores of glorious Lake Louise, the Chateau is a recognized leader in sustainable initiatives. "We're one of the greenest operations around for a hotel of this size," says Grant. "And we are the only Fairmont property with an environmental systems manager on site."

The Chateau features 550 guest rooms and suites and, thanks to a six million dollar expansion in 2008, guests can enjoy the personalized Fairmont Gold service, including a lounge with private check-in and a dedicated concierge.

Meeting the needs of corporate groups is that much easier thanks to the newly designed Mount Temple Wing which expands meeting space to 36,000 square feet. Moreover, the hotel offers a range of unique team-building exercises with an award-winning guided Mountain Heritage Guide program. Available 365 days a year, groups are guided through various innovative team exercises, including winter hikes and building igloos.

Winter activities are abundant in this winter wonderland. As one of Canada's largest ski resorts spread across three mountains, downhill skiing is king. But guests can also take part in heli-skiing, snowshoeing, dog sledding, cross-country skiing,

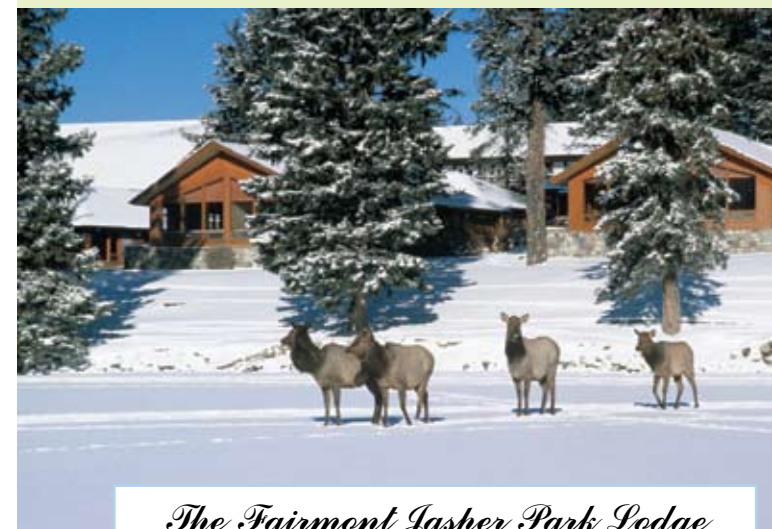


*The Fairmont Chateau Lake Louise*

ice-skating, and horse-drawn sleigh rides. And when the day is complete, there's no better spot to relax, hot drink in hand, than at the hotel's Lakeview Lounge, overlooking skaters navigating frozen Lake Louise.

For those seeking the comforts of home amidst glorious surroundings, charming Fairmont Jasper Park Lodge is your destination. With wildlife abundant – from wandering Elk and coyotes to howling wolves and loons in the adjacent Lac Beauvert – Jasper Lodge brings nature right to your doorstep.

Located on the outskirts of Jasper, a town of 4,500 perma-



*The Fairmont Jasper Park Lodge*

nent residents, three and a half hours from Edmonton, the property's rustic elegance is its biggest attraction. Of course, the Lodge has its share of luxury as well. "Make no mistake, it's definitely a Fairmont product," echoes Grant. "It has all

the amenities you're looking for." The property offers a series of cedar chalets and heritage log cabins, ranging from guest rooms to suites to luxury signature cabins. The latter, sold as part of a cabin experience, not as individual rooms, are perfect for board retreats, weekend getaways, and family vacations.

And on 700 acres, the Lodge provides a variety of corporate opportunities for retreats, conferences, and meetings. Most spectacular, the property boasts an outdoor banquet venue, Trefoil Lake. With its dedicated conference services catering team and concierge available 365 days a year, any corporate event will be in good hands.

Aside from a top-rated golf course, outdoor adventures abound in Jasper. When not downhill skiing on one of the nearby hills, there's cross-country skiing on hundreds of kilometres of trails in Jasper National Park with wildlife as your companion. Or, try snowshoeing up near Maligne Lake and ice-skating on Lake Mildred and Lac Beauvert. But for a truly unique experience, the Lodge will arrange for a two-hour guided hike through the frozen icefalls and caves of the Maligne Canyon, an adventure sure to mesmerize any guest at The Fairmont Jasper Park Lodge. ■

## ➔ TRAVEL PLANNER

To book your flight and hotel stay at these Fairmont properties, use the Travel Planner at [TravelLovers.ca](http://TravelLovers.ca).

[www.fairmont.com](http://www.fairmont.com)